



Nova Scotia's Trade Talk

NOVA SCOTIA TOURISM, CULTURE & HERITAGE

Summer 2010

Accolades



The **Joggins Fossil Centre** has won an International Green Apple Built Environment Award. These awards are presented by the UK-based Green Organization to organizations that construct environmentally friendly structures. The Joggins Fossil Centre houses a number of environmentally friendly features, including a 50-kilowatt wind turbine generator, a solar heating system and a green roof from which water runs off and is used to flush toilets and water plants. The centre contains interactive displays and 300-million-year-old "Joggins Fossils". Guided tours of the beach and fossil cliffs are available. www.jogginsfossilcliffs.net

The **Bay of Fundy** has won the prestigious nomination to represent Canada in the final stage of the global Official

New7Wonders of Nature contest.

The beautiful Bay of Fundy, a 270 km (170 mile) long ocean bay stretching along the coast of

Nova Scotia, has the highest tides in the world. Each day 100 billion tonnes of seawater flows in and out of the Bay of Fundy during one tide cycle! Discover some of the world's most dramatic coastal seascapes and geology along the Fundy Shore. The final 7, chosen by popular vote, will be declared in 2011. To register your vote, visit www.new7wonders.com



Accommodation News...

The Best Western Bridgewater Hotel & Suites opened in Bridgewater in June. This 63-room property will include a 360sq.-metre convention centre.

The Lord Nelson Hotel & Suites, Four Points by Sheraton Halifax and the **Halifax Marriott Harbourfront** have all completed extensive renovations.

Cambridge Suites Sydney is the number 1 hotel in Canada and ninth in the world in a new ranking of top hotels for value and quality based on traveller reviews from the popular travel website Expedia. They have routinely exceeded customer expectations in customer service, amenities, competitive pricing and more. www.cambridgesuitessydney.com/index.asp

Transportation News...

U.S.-based **Twin Cities Air Service** now offers service between Yarmouth, NS and Portland, ME. www.flycharter.com

US Airways began non-stop service between Philadelphia and Halifax on June 1. Three round-trips a day will be offered on this route. www.usairways.com

For more information, visit www.flyhalifax.com

Festivals & Events

Renaming of Annapolis Royal 300th Anniversary Special events commemorating the town's anniversary of its naming include parties, concerts, Heritage Day celebrations and re-enactments. www.annapolisroyal.com

Festival acadien de Clare Canada's largest and oldest annual Acadian cultural festival takes place from July 28-August 15. Enjoy fun-filled activities for all ages including con-

certs, art expositions, quilt display, parade and more. www.festivalacadiendeclare.ca.

Nova Scotia Fall Wine Festival Discover the passion and artistry of Nova Scotia winemakers and some of the province's finest chefs. Taking place province-wide from September 16-October 17, come and experience wine tastings, gourmet dinners, grape stomps, classes and more. www.nsfallwinefestival.ca

Trade Show Attendance

Nova Scotia representative(s) will be in attendance at these upcoming marketplaces / trade shows:

- **Atlantic Canada Showcase**
October 17-20, Halifax, NS



For more information, contact:
SalesNS@gov.ns.ca

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Attraction News

The **Ironworks Distillery** opened to the public on June 19. Located in the former Walters Blacksmith Shop on Montague Street in historic **Lunenburg**, the distillery will produce a variety of distilled spirits, including apple-base vodka, brandy, various liquors and rum. The bulk of the company's product will be sold on-site in the front section of the shop.
www.ironworksdistillery.com

Experience an exclusive gastronomic delight in the spectacular gardens at **Grand-Pré National Historic Site**. Order a gourmet picnic prepared by well-known chef Michael Howell featuring local cuisine including cheese, apples and much more. Picnics are available from July 1 to August 31 for as little as one or groups. Call ahead to reserve your picnic - 902-542-3322.
www.grand-pre.com



The **Halifax Seaport Farmer's Market** is set to open in August. This ecological and cultural showpiece is located at Pier 20 on the Halifax waterfront. The market will provide a unique year-round shopping experience and the opportunity for visitors to see artisans creating their wares and buy locally produced food. Market days will be Saturday, Sunday and Wednesday and when cruise ships are in port. A portion of the market with retail shops will be open Tuesday to Sunday.
www.halifaxfarmersmarket.com

Get Back to Your Roots

More than 25 million North Americans today can trace their family's heritage back to Nova Scotia sometime during the past 400 years. Discover the **Routes to your Roots** at www.novascotiारoots.com — a user-friendly resource focusing on genealogy and built right into novascotia.com. With one simple search you can easily find your way to all the potential archives, museums, libraries and historical societies in Nova Scotia holding information on your possible family connections.

Golf

The **Lakes Golf Club** in Ben Eoin is ready for play. This five-star course will offer something for golfers of all levels. It is being constructed on three plateaus and the maximum elevation of 150-feet above sea level will provide beautiful vistas of the rolling hills and waters of the Bras d'Or Lakes. www.thelakesgolfclub.ca



Rum Running History

Beginning in the summer of 2010, **Rum Runners Rum Cake Factory**, located at Bishop's Landing in Halifax, will give short interpretive talks on the history of Rum Running in Nova Scotia. While you're there, be sure to taste a delicious piece of Nova Scotia history at their waterfront bakery. www.rumrunners.ca

Adventures in Taste

Explore the flavours of Nova Scotia. **Taste** the fresh local products from our land and our sea. **Discover** the artistry of our chefs, winemakers, farmers and producers. Adventures in Taste showcases unique and memorable culinary and wine tourism experiences authentic to Nova Scotia's culture, heritage and lifestyle. www.adventuresintaste.ca

Fundy Adventures

Experience the **Bay of Fundy** as the hard-working men and women of Gulliver's Cove have done for generations. Hike the trails, comb the beaches, hear stories and much more.
www.fundyadventures.com