



Economic and Rural Development and Tourism

MEDIA ASSISTANCE REQUEST

Travel assistance, as approved by Economic and Rural Development and Tourism, is available to qualified journalists whose trip will result in coverage of Nova Scotia. Please send applications for assistance at least **3 weeks** prior to planned departure date.

Please note:

- A letter of assignment will be required. If not available, please list last three published stories.
- Excess baggage charges cannot be waived.
- Tickets will be issued electronically.
- Phone, fax and e-mail are required.
- Incomplete forms will not be processed.

Date Submitted	
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Journalist information

Journalist Full Name	
Media Outlet	
Media Type (print, broadcast, web)	
Address	
Phone number	
Email Address	

Travel Details

Departure Date <i>* Please specify if there is a particular flight or time for departure. Every effort will be made to accommodate your request subject to cost.</i>	
Departure City	
Return Date <i>* Please specify if there is a particular flight or time for departure. Every effort will be made to accommodate your request subject to cost.</i>	
Return City	
Estimated ticket cost	

Story information

Feature length/coverage	
Story Angle	
Unique selling point category	<ul style="list-style-type: none"> <input type="checkbox"/> Vibrant cities on the edge of nature: Experience Nova Scotia's vibrant urban cultures while being part of nature. <input type="checkbox"/> Personal journeys by sea, air or land: Take a journey through Nova Scotia, and experience life-changing experiences. <input type="checkbox"/> Active adventure among awe-inspiring natural wonders: Experience the profound beauty of Nova Scotia's nature and wildlife <input type="checkbox"/> Award-winning local cuisine: Savour Nova Scotia's local cuisine and discover its origins, its stories. <input type="checkbox"/> Connections to Nova Scotians: Connect to the people – to the local culture and flavours of our communities. <input type="checkbox"/> Seacoast Experiences: Immerse yourself in water <input type="checkbox"/> Festivals & Events: Celebrate our sense of community and culture through out hundreds of festivals and events

	<input type="checkbox"/> Other: Please specify: _____ _____ _____ _____ _____
Airdate/publication date	
Media demographics	
Ad Value	
Circulation/Viewership numbers	

NOVA SCOTIA CONTACT

Economic and Rural Development and Tourism
 Tourism Division – Travel Media Relations
 1800 Argyle Street, Suite 602, Halifax, NS B3J 2R5

Randy Brooks: 902-424-4171; rbrooks@gov.ns.ca

Economic and Rural Development and Tourism reserves the right to refuse any applicant.